



ProposalWizard for AEC

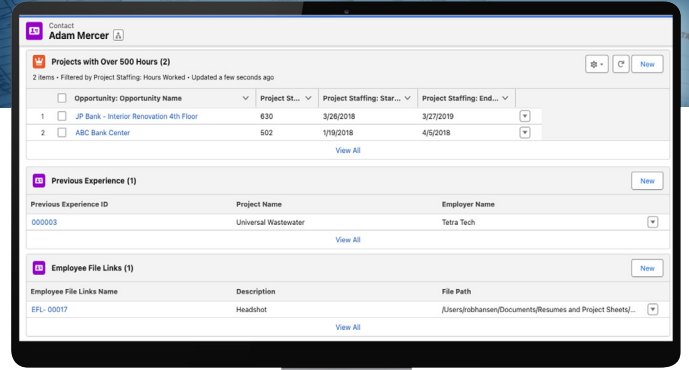
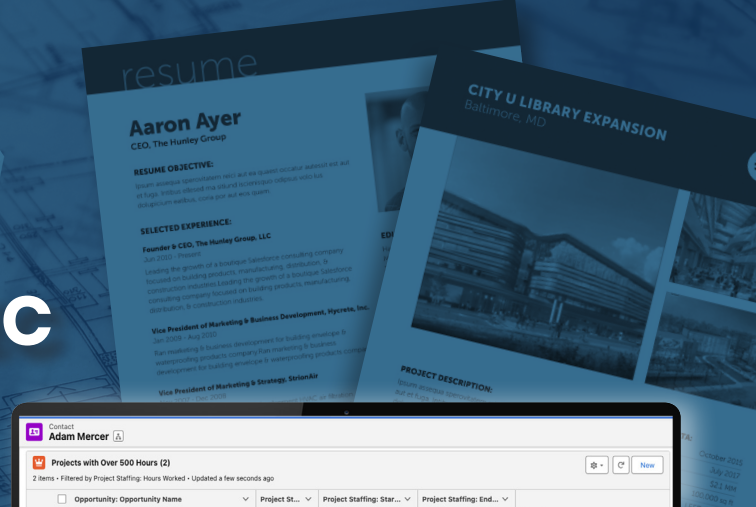
Your AEC Salesforce ally for rapid, precise proposal creation.

A custom Salesforce extension that allows you to create multiple project sheets, resumes, or other documents simultaneously on Adobe InDesign and Microsoft Word.

Features and Functionality

Project Sheets: Define attributes, and select relevant data like project descriptions, references, and resource images. Dynamically search or filter based on specific criteria, generating a project sheet designed to answer questions like, *“What projects have you executed in the construction industry in Virginia, over \$100 million, in the past 3 years?”*

Resource Resumes: Craft resumes by easily adjusting criteria to pull in the most relevant resource data, including bios, education, certifications, awards, affiliations, references, and more. ProposalWizard ensures resumes are tailored to the unique requirements of each project.



Customizable Templates: Tailor your documents effortlessly with templates. Define the structure, layout, and content according to your preferences. Present information that aligns perfectly with your brand and project needs.

Document Creation Data: Easily manage the data necessary to populate resume and project sheet documents. Store and maintain information like bios, projects, education, certifications, awards, affiliations, references, and more.



ProposalWizard™ — Integrating, Automating, Analyzing

Generate Resumes: Resource Data at Your Fingertips

Adjust criteria to pull in resource data like:

- Bios
- Education
- Certifications
- Awards
- Affiliations
- References

Proposals and Other Documents: InDesign Integration

- Tell the story of why you are the best fit for this expensive project, and how entrusting you is the best decision.
- Proposals and other documents can be hundreds of pages long and highly customized. ProposalWizard makes it easy.
- Tailor document layouts to align with your brand.

ProposalWizard Case Study

Challenge:

A prominent AEC firm's marketing team was manually creating project sheets and resumes. These documents were prone to errors, very labor-intensive, and their creation often took longer than anticipated.

Solution:

Almost immediately after training, they saved countless man-hours. They were able to improve the accuracy and caliber of their resource resumes and project sheets, all while meeting the unique demands of each project proposal request.

See how ProposalWizard transforms document creation —
email sales@thehunleygroup.com to learn more.



Reach out to sales@thehunleygroup.com or call (704) 426-3354
to schedule a demo and learn more about pricing.

For additional information, please visit our website at <https://thehunleygroup.com/>